

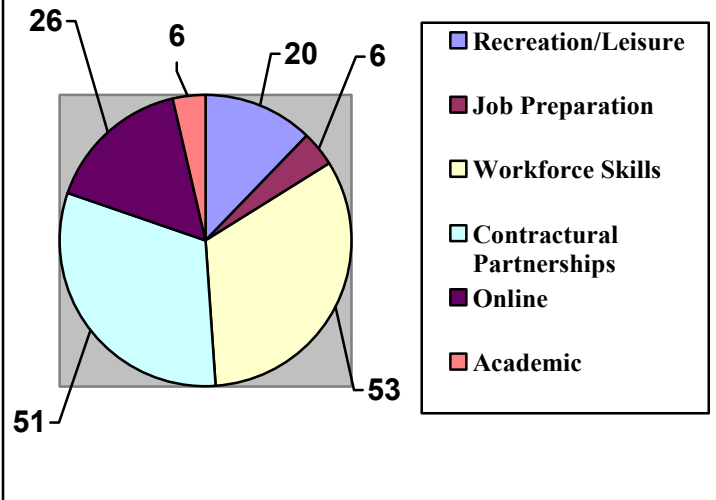
Fee and Revenue Increases Reported by Continuing Education Department

The Annual Continuing Education Department's Summary Report of Instructional Activity was released this week by Continuing Education Director Margie Williams.

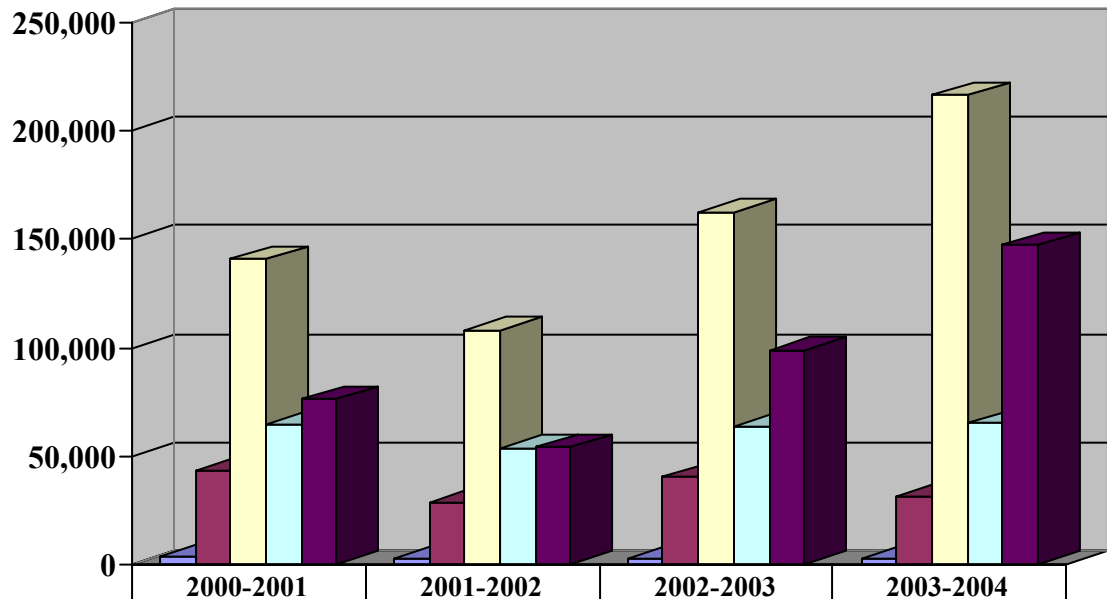
The report confirms that Chipola delivered over 31,232 hours of instruction to 3,038 area citizens in 2003-04. According to Williams, this instruction generated over \$216,335 in student fees and \$147,199 in revenue for the college. "This was an increase of more than \$48,600 over 2003-04," said Williams.

Williams said enrollment trends are influenced by training needs of local businesses, agencies, and industries. Her department provides courses, programs, workshops, teleconferences or other events designed to meet leisure and lifelong learning or professional continuing education needs within the community.

2003-04 Continuing Education Classes by Category



Four-Year Continuing Education Activity Report

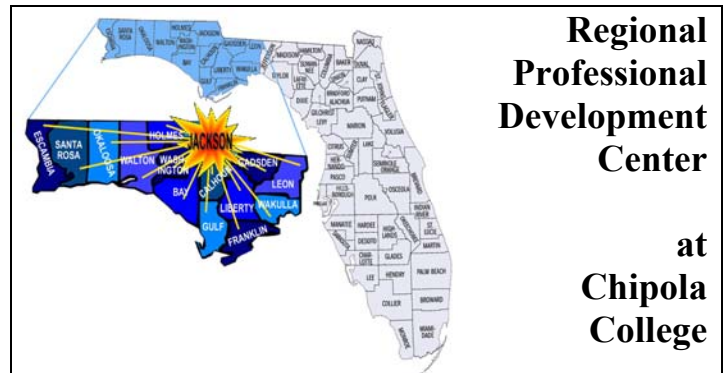


Enrollment	3,495	2,658	3,205	3,038
Hours	43,451	28,680	40,116	31,232
Fees Generated	\$140,591	\$107,639	\$162,456	\$216,335
Instructor Cost	\$64,403	\$53,680	\$63,883	\$65,132
Revenue Generated	\$76,188	\$53,958	\$98,573	\$147,200

Types of Continuing Education Classes

- **Recreation and Leisure** courses include self improvement and special interests like dancing, cake decorating, and swimming. These classes were offered 20 times to 265 students last year.
- **Job Prep** courses prepare students for specific jobs or to pass state licensure examinations like real estate, CPR, or lifeguard certification. Six Job Prep courses were offered last year to 67 students.
- **Workforce Skills** courses upgrade or expand career skills in areas like computer technology, health care, or child care, which often require retraining. Skills courses were offered 53 times to 637 students in 2003-04.
- **Community Partnership** training is done when agencies, companies, or organizations request training specifically for their employees or members. Chipola's role is to secure qualified instructors and provide facilities and basic instructional equipment. Some 52 Community Partnership courses were offered to 2009 students.
- **Online** training is offered on line through contracts with Gatlin Enterprises, OnLine Training, and Education-To-Go, which provide hundreds of courses for Chipola. Most of these courses are "canned." They cover a wide range of topics, and are teacher-mediated. They are bought from companies specializing in instructional delivery. A total of 26 online courses were completed by 28 students last year.
- **Academic** courses are structured exactly like college credit courses, but are offered through Continuing Education. College credit can be awarded and the same state certifications may result. At Chipola, only Child Care training fits in this category. Completing students are equipped to earn the Florida Child Care Credential. Six classes were offered to 32 students last year.

Chipola Facts is a monthly accountability and institutional effectiveness factsheet published jointly by the Chipola College Offices of Development and Planning and Information Systems/Technology. Its purpose is to facilitate good decision-making by publishing college-related data at regular intervals throughout the school year. For more information contact Gail Hartzog at (850)718-2342, Chipola College, 3094 Indian Circle, Marianna, FL 32446, hartzogg@chipola.edu.



Chipola's Regional Professional Development Center was established with \$80,000 in grant funds from the Division of Workforce Development at the Florida Department of Education. The project was funded to meet the training needs of career/technical educators in school districts, community colleges, community-based organizations, and correctional facilities in the fifteen counties of Region I.

The Regional Professional Development Advisory Council (RPDAC) helps make decisions about which training will be offered during the year. The center provides free training for traditional career and technical educators as well as agriculture teachers, adult educators, librarians, and paraprofessionals. Part-time employees and volunteers are eligible to participate.

A special feature of the RPDAC is a webpage at www.chipola.edu/instruct/riviere/rpdac/Index.htm which connects the region's career/technical educators with each other and with Chipola. A web survey last year drew responses from 102 full-time and 41 part-time educators in 14 counties. The following profile shows where these respondents were employed and their major training needs.

RPDAC Online Needs Assessment Results

Workplaces of Respondents

School District—72	Technical School—20
Com. Col./University—43	Corrections Facility—11
Public Library—2	Community Org.—1
Mental Health Facility—5	Faith-Based Org.—0

10 Most Frequently Requested Training Topics

1. Teaching Strategies/Learning Styles
2. Using Classroom Technology
3. Teaching Students with Special Needs
4. Using Effective Adult Learning Strategies
5. Adapting to Learning Disabilities
6. Reading Strategies
7. Online Learning
8. Counseling Adults About Career/Job Placement
9. Teaching English as a Second or Other Language (ESOL)
10. Internet Resources