Phi Beta Lambda (PBL) is a business-centric organization that is open to any current student at Chipola College. PBL is the college version of Future Business Leaders of America (FBLA) that exists in many junior high and high schools in the area.

Chipola PBL members participate in many activities throughout the academic year -- community service, competitions, fundraising, and college activities. Through these interactions, members build skills that will make them good employees and good leaders.

In furtherance of these goals, PBL encourages students to:

- Develop competent, aggressive business leadership.
- Strengthen confidence in themselves and their work.
- Create an interest in and understanding of American business enterprise.
- Create individual projects which contribute to the improvement of home, business and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Practice efficient money management.
- Promote school loyalty and scholarship.
- Establish occupational goals.
- Transition from school to work.

**Competition**

Chipola PBL members typically place in several categories at the annual State and National Leadership Conferences. The conferences offer objective, skills, and performance competitions related to accounting, business, leadership, and technology.

This year, 13 out of the 16 competing members won 16 Top-5 awards at the state conference. This is an amazing feat for our small college, as we compete against PBL members from Florida community and state colleges and four-year universities. At the state competition, our members placed in the following events:

- Community Service Project, 4th: Deborah Graham
- Computer Concepts, 2nd: Susan Burns
- Contemporary Sports Issues, 2nd: Shareem Goodlet
- Contemporary Sports Issues, 3rd: Joshua Myers
- Cost Accounting, 3rd: Victoria Brown
- Entrepreneurship Concepts, 1st: Alicia Bednar
- Financial Services, 1st: Dustin Graham
- Forensic Accounting, 2nd: Alex Anderson, Alicia Bednar
- Help Desk, 1st: Susan Burns
- Hospitality Management, 3rd: Alicia Barton, Kathryn Meadows
- Impromptu Speaking, 3rd: Bethany Horton
- Integrated Marketing Campaign, 4th: Shareem Goodlet
- Justice Administration, 5th: Bonnie NeSmith
- Networking Concepts, 3rd: Susan Burns
- Public Speaking, 2nd: Calen Masai
- Word Processing, 4th: Bethany Horton

At the 2015 national conference, Chipola PBL won the following:

- Entrepreneurship Concepts, 6th: Alicia Bednar
- Financial Services, 1st: Dustin Graham
- Forensic Accounting, 9th: Alex Anderson, Alicia Barton, Alicia Bednar
- Help Desk, 7th: Susan Burns

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**Community**

During the 2014-2015 academic year, PBL members participated in the following community-related projects and events:

- Senior Day, Business and Technology, October, 2014
- Chipola College Fall Festival, September 23, 2014
- March of Dimes, September of 2014 and April 2015
- Partners for Pets, September of 2014
- BackPack for Kids Feeding Program, October, 2014
- Wright Foundation Home Repair, November, 2014
- Habitat ReStore Setup for Christmas, November, 2014
- Supply Collection for the VA Homeless, November, 2014
- Ushers, Chipola Holiday Festival, December 11, 2014
- Wrapping Paper, Anchorage Children’s Home, December, 2014
- Family Intervention Clothing Drive, December, 2014
- DCF Christmas Gift-Giving, December, 2014
- FBLA District 2 Competition and Awards Ceremony, January, 2015
- Champs Camp, February, 2015
- STEM Project 1 and STEM Project 2, February, 2015
- FlipFlops for Haiti, March, 2015
- Math Olympiad, March, 2015
- Chipola College Spring Frolics, April 1, 2015
- SK Run/Walk for Jackson County Habitat for Humanity and Gulf Coast Children’s Advocacy Center, April 11, 2015
- Ushers, Chipola Spring Ensemble Concert, April 13, 2015

**Fundraising**

Chipola College very generously provides student organizations with funding. However, those funds are provided on the condition that the organizations fundraise to help provide for their own needs.

For our members, this is a perfect opportunity to combine their social, business, and leadership skills with initiative and creativity.

This past academic year, PBL members actively participated in the following fundraisers to help support their competition ventures:

- Popcorn Palace Fundraiser, November: Sold $1,000; Profit $475
- Yankee Candle Fundraiser, March: Sold $1,475; Profit $590
- Popcorn Palace Fundraiser, April: Sold $1,361; Profit $648

Phi Beta Lambda is a 501(c)(3) non-profit educational association. Donations are tax deductible.
COMPETITIVE EVENTS

PBL EVENT CATEGORIES
2014 - 2015

Below is a list of the PBL competitive events as they relate to programs of study.

ACCOUNTING & FINANCE
Accounting Analysis & Decision Making
Accounting for Professionals
Accounting Principles
Cost Accounting
Financial Analysis & Decision Making
Financial Concepts
Financial Services
Forensic Accounting - New
Personal Finance

ADVERTISING & SALES
Sales Presentation

CAREER RELATED
Future Business Educator
Future Business Executive
Job Interview

COMMUNICATIONS
Business Communication
Business Presentation
Client Service
Impromptu Speaking
Public Speaking

COMPUTER SOFTWARE
Computer Applications
Desktop Publishing
Word Processing

ECONOMICS
Economic Analysis & Decision Making
Macroeconomics
Microeconomics

ENTREPRENEURSHIP
Entrepreneurship Concepts

HOSPITALITY MANAGEMENT
Hospitality Management

HUMAN RESOURCE MANAGEMENT
Human Resource Management
Organizational Behavior & Leadership

LEGAL
Business Ethics
Business Law
Justice Administration

MANAGEMENT/MARKETING
Business Decision Making
Business Sustainability
Emerging Business Issues
Information Management
Integrated Marketing Campaign
International Business
Management Analysis & Decision Making
Management Concepts
Marketing Analysis & Decision Making
Marketing Concepts
Project Management
Retail Management
Small Business Management Plan
Statistical Analysis
Strategic Analysis & Decision Making

SPORTS & ENTERTAINMENT
Contemporary Sports
Sports Management & Marketing

TECHNOLOGY
Computer Concepts
Cyber Security
Help Desk
Mobile Application Development
Network Design
Networking Concepts
Social Media Challenge - New
Website Design

OTHER
Community Service Project
Local Chapter Annual Business Report

NOTE: Events may change in the new academic year.

Competitive events are comprised of one or more of the following:
Objective Tests  Production Tests  Interviews
Prejudged Reports/Presentations

For more information about Phi Beta Lambda competitive events, event guidelines, and ratings sheets, visit:
http://www.fbla-pbl.org/