



CHIPOLA COLLEGE

COURSE SYLLABUS

COURSE TITLE:

Ethical Issues for Business Leaders

COURSE NUMBER:

GEB 3434

COURSE DESCRIPTION:

The purpose of this course is to explore ethical issues in a rational, pragmatic, responsible, and decisive manner in order to best prepare you to resolve these issues when faced with them in your personal and professional lives.

3 semester hours credit.

PREREQUISITES:

None.

NAME(S) OF INSTRUCTOR(S):

James E. Goodpasture Ph.D. RN

Office: M 208 G

Phone: 850.718.2411

E-mail: goodpasturej@chipola.edu

Office hours: posted on office door. Other times by appointment.

REQUIRED TEXTBOOKS:

Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, Hartman & Desjardins, McGraw-Hill Irwin, ISBN: 978-0-07-313686-8, © 2008.

GRADING POLICIES:

The standing of a student in each course is expressed by one of the following letters and corresponding grading system:

A – 100 – 93

B – 92 – 83

C – 82 – 70

D – 69 – 60

F – 59 or less

See your First Day Handout for individual instructor practices.

COURSE OBJECTIVES :

- To insure students are aware of/sensitive to ethical issues in all aspects of the business environment and professional exchanges.
- To provide students with reasoning and decision-making tools to help them to make decisions through ethical issues, to respond sensibly when faced with such issues and to take into account the impact of your decision on a wide variety of stakeholders.
- To enable students as future decision makers to effectively integrate your personal values and reasoning skills into all of what you do and stand for and to understand why “decent” people might be persuaded to act unethically.
- To provide students opportunities to “practice” values integration and ethical reasoning processes in case experiences.
- To offer students a deep understanding of the role managers and employees play in forming an organization’s culture and the means by which individuals can impact an organization in a positive manner.

STUDENT ACCOUNTABILITY:

Students are responsible for reading material prior to coming to class, completing all assignments and/or projects. If an assignment or test is missed the student is responsible for rescheduling a make-up.

MAKE-UP POLICY

The student must have permission to miss an exam/assignment prior to the due date. The Student must contact the instructor to schedule a time for make-up.

ATTENDANCE AND WITHDRAWAL POLICIES:

Chipola College expects regular attendance of all students. Students who are absent from classes for any reason other than official college activities must satisfy the instructor concerned that the absence was due to illness or other clearly unavoidable reasons. Otherwise, the student may suffer grade loss at the discretion of the instructor.

Chipola policy allows each instructor to specify in the course handout the attendance policy. It also allows the instructor to decide whether or not an absence is excusable and what affect the absence or tardy may have on the student's grade.

A student is allowed to repeat a course a maximum of three (3) times. On the third attempt a student (1) must bear the full cost of instruction, (2) cannot withdraw, and (3) must receive a grade.

STUDENTS WITH DISABILITIES POLICY:

Chipola College is committed to making all programs and facilities accessible to anyone with a disability. Chipola's goal is for students to obtain maximum benefit from their educational experience and to effectively transition into the college environment.

Students with disabilities are requested to voluntarily contact the Office of Students with Disabilities to complete the intake process and determine their eligibility for reasonable accommodations.

TECHNOLOGY RESOURCES:

The Information Technology Center, located in the library, is equipped with computer workstations. Lab hours are posted each semester at the building entrance.

This is a web-enhanced course and you will be expected to submit assignments and/or exams online.

Unless otherwise communicated, I will safely assume that you have read, understand and agree to all terms outlined in this syllabus.

First – Day Handout

Assessment and Measurement

Exam 1	100	Points
Exam 2	100	Points
Chapter Papers	200	Points
20 points each		
Chapter Quizzes	100	Points
10 points each		
Leading Discussion	100	Points
Discussion Participation	100	Points
Resume	<u>50</u>	Points
Total	750	Points

Course Calendar

Week of:	Content
August 24	Course Introduction / Review syllabus / Resume
August 31	Chapter 1 – Ethics & Business
September 7	Chapter 2 – Ethical Decision Making: Personal & Professional Contexts
September 14	Chapter 3 – Philosophical Ethics & Business
September 21	Chapter 4 – The Corporate Culture – Impact & Implications
September 28	Chapter 5 – Corporate Social Responsibility
October 5	Assignments and Review
October 12	Exam 1
October 19	Chapter 6 – Ethical Decision Making: Employer Responsibilities & Employee Rights
October 26	Assignments and Review
November 2	Chapter 7 – Ethical Decision Making: Technology & Privacy in the Workplace
November 9	Chapter 8 – Ethics & Marketing
November 16	Chapter 9 – Business, the Environment, and Sustainability
November 23	Assignments and Review
November 30	Chapter 10 – Ethical Decision Making: Corporate Governance, Accounting, and Finance
December 7	Assignments and Review
December 14	Exam 2