



CHIPOLA COLLEGE

COURSE SYLLABUS

COURSE TITLE:

Introduction to International Business

COURSE NUMBER:

MAN 3600

COURSE DESCRIPTION:

This course starts with an introduction to international business and globalization. It proceeds through a variety of topics concerning international strategy, human resource management, organizational behavior, and how these areas interrelate.

3 semester hours credit.

PREREQUISITES:

ECO 2013, ECO 2023

REQUIRED TEXTBOOKS:

International Business: Competing in the Global Marketplace, 3rd Edition, 2008, Charles W.L.Hill. McGraw-Hill Irwin. ISBN: 918-0-07-338-134-3

GRADING POLICIES:

The standing of a student in each course is expressed by one of the following letters and corresponding grading system:

- A – 100 – 93
- B – 92 – 83
- C – 82 – 70
- D – 69 – 60
- F – 59 or less

See your First Day Handout for individual instructor practices.

The Chipola Catalog provides specific information regarding other outcomes from the grading system. A student's Grade Point Average is derived from the grading system/quality point scale.

Online wkly participation, discussion questions 18 x 10	= 180points
Final Exam 18 chapters comprehensive	=380 points
Case studies 22 (8) video & 14 in textbook 22x20	= 440 points
Total points possible	=1000 points

COURSE OBJECTIVES/STUDENT LEARNING OUTCOMES:

See Instructor's first-day handout.

ATTENDANCE AND WITHDRAWAL POLICIES:

Chipola College expects regular attendance of all students. Students who are absent from classes for any reason other than official college activities must satisfy the instructor concerned that the absence was due to illness or other clearly unavoidable reasons. Otherwise, the student may suffer grade loss at the discretion of the instructor.

Chipola policy allows each instructor to specify in the course handout the attendance policy. It also allows the instructor to decide whether or not an absence is excusable and what affect the absence or tardy may have on the grade. A student is allowed to repeat a course a maximum of three (3) times. **On the third attempt a student (1) must bear the full cost of instruction, (2) cannot withdraw, and (3) must receive a grade. See your First Day Handout for individual instructor or department-specific attendance and withdrawal policy.**

ACADEMIC HONOR CODE POLICY:

Students are expected to uphold the Academic Honor Code. Chipola College's Honor Code is based on the premise that each student has the responsibility to

- 1) uphold the highest standards of academic honesty in his/her own work;
- 2) refuse to tolerate academic dishonesty in the college community; and
- 3) foster a high sense of honor and social responsibility on the part of students.

Further information regarding the Academic Honor Code may be found in the Chipola Catalog, Student Governance section.

STUDENTS WITH DISABILITIES POLICY:

Chipola College is committed to making all programs and facilities accessible to anyone with a disability. Chipola's goal is for students to obtain maximum benefit from their educational experience and to effectively transition into the college environment.

Students with disabilities are requested to voluntarily contact the Office of Students with Disabilities to complete the intake process and determine their eligibility for reasonable accommodations.

LIBRARY AND ON-LINE REFERENCE MATERIALS:

The library is a comprehensive, learning resource center providing information in print, electronic, and multimedia format to support the educational objectives of the College. In addition to print media, online catalogs and resources can be accessed through www.linccweb.org and www.netlibrary.com. Library hours are posted each semester at the building entrance.

Chipola's website is located at www.chipola.edu.

**LINKING COURSE-LEVEL OUTCOMES WITH DISCIPLINE-SPECIFIC
COMPETENCIES AND ASSESSMENT METHODS**

MAJOR LEARNING OUTCOMES

Upon completion of the Introduction to International Business course, BAS students should be prepared to:

Get the “big picture” regarding the intersection of globalization, management, and competitive strategy. Getting the “big picture” means

COURSE-LEVEL STUDENT LEARNING OUTCOMES FOR Man 3600	COLLEGE-LEVEL AND DISCIPLINE-SPECIFIC GENERAL EDUCATION COMPETENCIES*	ASSESSMENT METHOD USED BY FACULTY**
The student will:		
1 Understanding the global business environment	SS5, M1, M5, M2, T5, NS4, SS4,SS2, SSI,SS7, SS9, SS11, T1, T2, T3, T4	(CR) HW,F,Q
2 Learning how to manage diverse people from diverse cultures in order to achieve organizational goals	SS5, M1, M5, M2, T5,NS4, SS4,SS2, SSI,SS7, SS9, SS11, T1, T2, T3, T4	(CR) HW,F,Q
3 Recognizing there is no "one best way" of doing so	SS5, M1, M5, M2, T5, NS4, SS4,SS2, SSI,SS7, SS9, SS11, T1, T2, T3, T4	(CR) HW,F,Q
4 Developing the skills and competencies necessary to manage your own global careers	SS5, M1, M5, M2, T5, NS4, SS4,SS2, SSI,SS7, SS9, SS11, T1, T2, T3, T4	(CR) HW,F,Q
** Assessment codes		
CR = Constructed response F = Final Q = Quizzes HW = Online Homework		

For a list of Chipola’s College-Level Competencies, see www.chipola.edu.

COURSE OBJECTIVES/STUDENT LEARNING OUTCOMES:

See Instructor's first-day handout.

Students are expected to use MLA format for all work handed in. One page is = 250 words. Always cite your work, whether it be a website or the textbook. Never answer questions with just quotes from the textbook, it is acceptable to quote the text from time to time, but not every answer should come word for word from the textbook. All work is due Sunday night at 11:59pm. Mondays is the start of a new week, therefore a new chapter and new homework. Students are expected to respond to at least 3 students each week. Students must respond with 3-5 sentence responses, not one sentence agreement statements. You must reply to others in a professional manner and be polite and respectful of others opinions. I will be grading work on Mondays and Tuesdays and posting work then. You may work ahead at any time you wish. The final exam is comprehensive, covering all the chapters and material we have covered. Power point for each chapter is posted and downloadable. I can be reached by email or phone. I have a blackberry: so my personal email is the best and quickest way to get a response. Participation is graded, meaning you have to respond to 3 others each week, your online responses/discussions are counted. Your homework is counted separately. When answering questions, you should always re type the question and then re-phrase the question within your answer. Please use a different color of ink when typing answers from questions. Should be size 12 font, Times Roman, MLA format, as all your work should be in this format.