

## Man 3600 International Business

Week	Assignments Due
Week 1	DQ Chapter 1, CC IKEA
Week 2	DQ Chapter 2 EPC Nike Video Case #1
Week 3	DQ Chapter 3 CC Shanghai DMG VC #2
Week 4	DQ Chapter 4 CC Google in China VC #3
Week 5	DQ Chapter 5 CC Trade in Information technology and US economics VC #4
Week 6	DQ Chapter 6 EPC Western Drug Companies and AIDS in S. Africa
Week 7	DQ Chapter 7 EPC The politics of trade in Steel
Week 8	DQ Chapter 8 CC NAFTA and the US textile Industry VC #5
Week 9	DQ Chapter 9 EPC Dixon Ticonderoga the Victim of Globalization
Week 10	DQ Chapter 10 CC Chinas Managed Float VC#6
Week 11	DQ Chapter 11 EPC Logitech VC #7
Week 12	DQ Chapter 12 CC Wal-mart's Global Expansion VC #8
Week 13	DQ Chapter 13 & 14 EPC Toyota: The rise of a Global Corporation
Week 14	DQ Chapter 15 & 16 EPC Microsoft: outsourcing X box Production
Week 15	DQ Chapter 17 & 18 no cases Review for Final Exam All work is due
Week 16	Final Exam
Final Week	

Key: DQ means Discussion Questions/ Critical Thinking questions at the end of the chapter listed. Re-type each question in a black, type your answers in another color your choice. Due each Sunday of the ending week

Key: CC is closing case, read and answer the questions at the end of the closing case, once again, type the questions and your answers, differentiate by using different colors.

Key: EPC: End of Part Cases, read and answer the questions at the end of the end of part case, once again type the questions and your answers, differentiate by using different colors.

Key: VC: Video Case: log onto your website from the textbook: There are 8 video cases you will review and write 1 page about it: a Reaction Paper to the Video Case: what were your thoughts, how would you resolve this matter? How would you prevent this from happening again? How would you convince companies not to do unethical things? These will be the questions you answer for each case. These answers will be posted in Discussion Threads for that week and discussed as a class.