

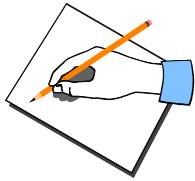
This Associate of Arts degree program is designed for students who expect to transfer and earn a degree in any area of communications (advertising, public relations, communication studies, or mass communication).

For additional program information, [visit the FSU website](#).

Possible job titles for advertising and public relations include layout coordinator, benefits manager, lobbyist, account manager, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, personnel manager, special events coordinator; communication studies includes pre-law, speech writer, manager, lobbyist, salesperson; general communication includes arbitrator, recruiter, technical writer, employment interviewer, job analyst, public service representative, publicity director, labor relations manager, lobbyist; mass communications includes audio visual production, critic, programmer, public relations manager, announcer/commentator, film editor, director of photography, advertising manager. For more information, please visit the [Occupational Outlook Handbook website](#).

The courses listed on this guide are not to be construed as a contract between the student and Chipola or the University. Course requirements may change each year. You are encouraged to work closely with your advisor.

Associate of Arts Degree



Communication

Transfer Institution: Florida State University

Code **Program Length**
1101 60 credits

Entrance Requirements

All programs in the College of Communication are limited access; each major is competitive based on the student's qualifications and promise of academic success. It is recommended that communication majors apply to two tracks; this provides an alternate if the first choice is full. Minimum requirements for review of application include a 3.0 GPA on all college course work attempted for advertising and public relations; communication studies and mass communications requires a minimum 2.8 GPA for consideration.

The departmental application deadline is February 1 for the summer or fall semester and September 15 for the spring semester; the application must be typed and all information must be on file at FSU by the deadline, not in the mail!

FSU WILL DENY ADMISSION TO ANY STUDENT WHO HAS NOT SATISFIED THE STATE FOREIGN LANGUAGE REQUIREMENT.

FSU requires competency in oral communications for graduation. If students took a speech course in high school or were members of a debate team, they may exempt this requirement. If not, students should take SPC 2600 at CJC to satisfy this requirement.

FSU requires basic computer proficiency. Students must demonstrate email, Internet, word processing, & spreadsheet skills; demonstrations are monitored by the FSU Computer Science department. Students may take CGS 1060 at CJC to satisfy this requirement.

FRESHMAN YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
ENC 1101	Communication Skills I	4	ENC 1102	Communication Skills II	4
ELECTIVE ¹		3	SOCIAL SCIENCE ²		3
MATHEMATICS		3	MATHEMATICS		3
NATURAL SCIENCE		3	NATURAL SCIENCE		3
SLS 1101	Orientation	1	ELECTIVE ¹		2
TOTAL		14	TOTAL		15

SOPHOMORE YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
COMMUNICATIONS (Gordon Rule Course)		4	MMC 1000	Survey of Mass Communication	3
SPC 2600	Effective Public Speech	3	SPC 2050 or ORI 2000	Prin. of Speech or Oral Interpretation	3
ELECTIVE ¹		3	ELECTIVE ¹		3
HUMANITIES		3	HUMANITIES		3
PSY 2012	General Psychology	3	ELECTIVE ¹		3
TOTAL		16	TOTAL		15

¹ Electives should include course work in foreign language, computers, statistics, and speaking and writing courses.

² FSU requires an international/diversity course for graduation. The CJC courses which meet both a social science and a diversity requirement include GEA 2001, GEA 2002, REL 2300, SYG 1010, WOH 2012, and WOH 2022. It is strongly recommended that one of these courses be completed before earning your AA degree.

2001-2002

For more information
Contact:

Student Services
Chipola Junior College
(850) 718-2266

