

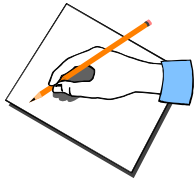
This Associate in Arts degree program is designed for students who expect to transfer and earn a degree in any area of communications (advertising, public relations, communication studies, or mass communication).

For additional program information, [visit the FSU website](#).

Possible job titles for advertising and public relations include layout coordinator, benefits manager, lobbyist, account manager, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, personnel manager, special events coordinator; communication studies includes pre-law, speech writer, manager, lobbyist, salesperson; general communication includes arbitrator, recruiter, technical writer, employment interviewer, job analyst, public service representative, publicity director, labor relations manager, lobbyist; mass communications includes audio visual production, critic, programmer, public relations manager, announcer/commentator, film editor, director of photography, advertising manager. For more information, please visit the [Occupational Outlook Handbook website](#).

*The courses listed on this guide are not to be construed as a contract between the student and Chipola or the University. Course requirements may change each year. You are encouraged to work closely with your advisor.*

## Associate in Arts Degree



### Communication

### Transfer Institution: Florida State University

**Code**    **Program Length**  
1101    60 credits

#### Entrance Requirements

All programs in the College of Communication are limited access; each major is competitive based on the student's qualifications and promise of academic success. It is recommended that communication majors apply to two tracks; this provides an alternate if the first choice is full. Minimum requirements for review of application include a 3.0 GPA on all college course work attempted for advertising, public relations, and media productions. Communication studies and mass media studies require a 2.8 GPA.

**The departmental application deadline is January 31 for the summer or fall semester. Students must have passed or exempted CLAST and have completed 43 hours of coursework at time of application. The application must be typed and all information must be on file at FSU by the deadline, not in the mail!**

FSU WILL DENY ADMISSION TO ANY STUDENT WHO HAS NOT SATISFIED THE STATE FOREIGN LANGUAGE REQUIREMENT. This may be satisfied by completing the 2200 level of foreign language; completing two courses in American Sign Language; completing three courses of computer language ("C," JAVA, FORTRAN, COBOL); or completing three courses of business language (ECO 2013, ECO 2023, and STA 2023).

FSU requires competency in oral communications for graduation. If students took a speech course in high school or were members of a debate team, they may exempt this requirement. If not, students should take SPC 2600 at Chipola to satisfy this requirement.

FSU requires basic [computer proficiency](#). Students must demonstrate email, Internet, word processing, & spreadsheet skills; demonstrations are monitored by the FSU Computer Science department. CGS 1060, CGS 1100, or EME 2040 will satisfy this requirement.

# 2003-2004

For more information  
Contact:

**Student Services**  
**Chipola College**  
**(850) 718-2266**



#### FRESHMAN YEAR

1st Semester			Sem. Hrs.	2nd Semester			Sem. Hrs.
ENC 1101	Communication Skills I		4	ENC 1102	Communication Skills II		4
XXX XXXX <sup>1</sup>	ELECTIVE		3	XXX XXXX <sup>2</sup>	SOCIAL SCIENCE		3
XXX XXXX	MATHEMATICS		3	XXX XXXX	MATHEMATICS		3
XXX XXXX	NATURAL SCIENCE		3	XXX XXXX	NATURAL SCIENCE		3
SLS 1101	Orientation		1	XXX XXXX <sup>1</sup>	ELECTIVE		2
TOTAL			14	TOTAL			15

#### SOPHOMORE YEAR

1st Semester			Sem. Hrs.	2nd Semester			Sem. Hrs.
XXX XXXX	COMMUNICATIONS (Gordon Rule Course)		4	MMC 1000	Survey of Mass Communication		3
SPC 2600	Effective Public Speech		3	SPC 2050 or ORI 2000	Prin. of Speech or Oral Interpretation		3
XXX XXXX <sup>1</sup>	ELECTIVE		3	XXX XXXX <sup>1</sup>	ELECTIVE		3
XXX XXXX	HUMANITIES		3	XXX XXXX	HUMANITIES		3
PSY 2012	General Psychology		3	XXX XXXX <sup>1</sup>	ELECTIVE		3
TOTAL			16	TOTAL			15

<sup>1</sup> Electives should include course work in foreign language, computers, statistics, and speaking and writing courses.

<sup>2</sup> FSU requires an international/diversity course for graduation. The Chipola courses which meet both a social science and a diversity requirement include GEA 2001, GEA 2002, REL 2300, SYG 1010, WOH 2012, and WOH 2022. It is strongly recommended that one of these courses be completed before earning your AA degree.