

This Associate in Arts degree program is designed for students who plan to transfer and earn the Bachelor of Arts degree in Communication Arts at the University of West Florida.

For additional program information, visit the [UWF website](#).

Possible job titles for advertising and public relations include layout coordinator, benefits manager, lobbyist, account manager, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, personnel manager, special events coordinator; communication studies includes pre-law, speech writer, manager, lobbyist, salesperson; general communication includes arbitrator, recruiter, technical writer, employment interviewer, job analyst, public service representative, publicity director, labor relations manager, lobbyist; mass communications includes audio visual production, critic, programmer, public relations manager, announcer/commentator, film editor, director of photography, advertising manager.

For more information, please visit [Occupational Outlook Handbook website](#).

The courses listed on this guide are not to be construed as a contract between the student and Chipola or the University. Course requirements may change each year. You are encouraged to work closely with your advisor.

Associate in Arts Degree



Communication Arts Transfer Institution: University of West Florida

Code
1139

Program Length
60 credits

This nationally recognized program includes specializations in advertising, journalism, organizational communication, public relations, telecommunication and film.

If a student has completed two years of high school credit in the same foreign language, he/she meets the admission requirement for state universities in Florida. If not, the student should complete two semesters of the same foreign language at Chipola before transfer to the university.

FRESHMAN YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
ENC 1101	Communication Skills I	4	ENC 1102	Communication Skills II	4
MAC 1105	College Algebra	3	STA 2122	Statistics for Beh./Soc. Sciences	3
XXX XXXX	SOCIAL SCIENCE	3	SPC 2600	Effective Public Speaking	3
XXX XXXX	NATURAL SCIENCE	3	XXX XXXX	NATURAL SCIENCE	3
SLS 1101 & SLS 1106	Orientation & FYLE (01/2009)	2	XXX XXXX	SOCIAL SCIENCE	3
TOTAL		15	TOTAL		16

SOPHOMORE YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
XXX XXXX ¹	GORDON RULE WRITING	4	JOU XXXX	JOURNALISM COURSE	1-2
JOU XXXX	JOURNALISM COURSE	1-2	CGS 1100	Microcomputer Applications	3
XXX XXXX	GEN. ED. REQUIRED COURSE	3	XXX XXXX	HUMANITIES	3
GRA 1100C	Beginning Computer Graphics	3	MMC 1000	Survey of Mass Communication	3
CGS 1060	Intro. to Microcomputer Use	3	GRA XXXX	GRAPHICS COURSE	2
			XXX XXXX	ELECTIVE	3
TOTAL		14-15	TOTAL		15-16

¹ Choose 4 hours from the following: AML 2010, AML 2020, ENL 2012, ENL 2022, ENC 1133, HUM 2216, HUM 2233, or SPT 2521.

2008-2009

For more information
Contact:

Student Services
Chipola College
(850) 718-2266

