This Associate in Arts degree program is designed for students who expect to transfer and earn a degree in any area of communications (advertising, public relations, media/communication studies, or media production).

For additional program information, visit the FSU website.

Possible job titles for advertising and public relations include layout coordinator, lobbyist, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, special events coordinator; media/communication studies includes pre-law, speech writer, lobbyist, salesperson; media production includes audio visual production, public relations manager, announcer/commentator, film editor, director of photography, advertising manager.

For more information, please visit the Occupational Outlook Handbook website.

The courses listed on this plan are not to be construed as a contract between the student and Chipola or the University. Course requirements may change each year. You are encouraged to work closely with your advisor.

FRESHMAN YEAR

ENC 1101 Communication Skills I 4 ENC 1102 Communication Skills II 4
CGS 1060 Intro to Microcomputer Use 3 XXX XXXX SOCIAL SCIENCE 3
XXX XXXX MATHEMATICS 3 XXX XXXX MATHEMATICS 3
XXX XXXX NATURAL SCIENCE 3 XXX XXXX NATURAL SCIENCE 3
SLS 1101 Orientation 1 XXX XXXX ELECTIVE 2-3
TOTAL 14 TOTAL 15-16

SOPHOMORE YEAR

XXX XXXX2 GORDON RULE WRITING 4 MMC 1000 Survey of Mass Communication 3
SPC 2608 Effective Public Speaking 3 SPC 2050 or ORI 2000 Prin. of Speech or Oral Interpretation 3
XXX XXXX ELECTIVE 3 XXX XXXX ELECTIVE 3
XXX XXXX GEN. ED. REQUIRED COURSE 3 XXX XXXX HUMANITIES 3
PSY 2012 General Psychology 3 XXX XXXX ELECTIVE 3
TOTAL 16 TOTAL 15

1 Electives should include course work in foreign language, computers, statistics, speaking and writing courses, or courses to meet the business language option above.
2 FSU requires an international/diversity course for graduation. The Chipola courses which meet a social science requirement at Chipola and a diversity requirement at FSU include ASH 1044, GEA 2001, GEA 2002, REL 2300, and SYG 1010. It is strongly recommended that one of these courses be completed before earning your AA degree.
3 Choose 4 hours from the following: AML 2010, AML 2020, ENL 2012, ENL 2022, ENC 1133, HUM 2216, HUM 2233, or SPT 2521.