This Associate in Arts degree program is designed for students who expect to transfer and earn a degree in any area of communications (advertising, public relations, media/communication studies, or media production).

For additional program information, visit the FSU website, program description, and academic map.

Possible job titles for advertising and public relations include layout coordinator, lobbyist, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, special events coordinator; public relations includes audio visual production, public relations manager, announcer/commentator, film editor, director of photography, advertising manager.

For more information, please visit the Occupational Outlook Handbook website.

While academic advisors, faculty and staff provide significant academic planning and related assistance to students, completion of all degree requirements, and the process of monitoring progress to that end, is ultimately the responsibility of the student.