2017-2018 CHIPOLA COLLEGE MASTER PLAN

The 2017-2018 Chipola College Master Plan is a major component of CoMPASS, the Chipola Model for Planning, Assessment, and Sustained Success. The Master Plan addresses factors that impact college priorities, including academic year 2015-2016 assessment results. The Master Plan: (1) carries out the mission of the college, (2) facilitates achievement of the Florida College System goals, (3) addresses related SACSCOC accreditation standards, and (4) addresses college policies on institutional planning. Strategies and resources to achieve college priority outcomes are identified in annual strategic plans (CoMPASS plans) developed by administrative support units, educational support service units, and educational programs.

Chipola College Mission
Chipola College provides access to quality learning opportunities toward baccalaureate degrees, associate degrees, and certificates and facilitates the economic, social, and cultural development of the College's service area.

Florida College System Goals (*Stepping Up: A Strategic Plan for the Florida College System, 2012-13 to 2017-18*)
1. Expand and maintain access   2. Enhance distance learning   3. Increase college readiness and success   4. Prepare for careers

SACSCOC Core Requirement 2.5
The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that (1) incorporate a systematic review of institutional mission, goals, and outcomes; (2) result in continuing improvement in institutional quality; and (3) demonstrate the institution is effectively accomplishing its mission.

College Policy 1.010
A philosophical goal of the District Board of Trustees is to establish "effective and efficient plans for achieving the long-range goals of the College…."

College Policy 1.020
The College president is charged with developing and maintaining "a master plan for the College that includes goals and objectives, sets priorities, and allows for continuous evaluation after implementation."

2017-2018 Master Plan Goals, Objectives, and Priority Outcomes

Goals	Objectives	Priority Outcomes
Goal 1: Expand and maintain student access*	1.1 Increase awareness of opportunities at Chipola College	1.1.1 Increase in entering students who report exposure to college advertising 1.1.2 Increase in program enrollments
	1.2 Minimize barriers to enrollment and completion	1.2.1 Increase in total enrollment 1.2.2 Increase in fall-to-fall retention rate 1.2.3 Increase in completion rates at 100%, 150%, and 200% of normal time 1.2.4 Student demographics mirror service area demographics 1.2.5 CCSSE benchmark scores on effective educational practices within 10% of top-performing college scores
Goal 2: Enhance distance learning*	2.1 Provide high quality online courses	2.1.1 No significant difference in online and on-campus course evaluation results 2.1.2 Increase in online course enrollment 2.1.3 Student satisfaction with quality of online courses (GSS mean of 4.25 or higher)
	2.2 Ensure that learning resources and academic support services are readily available to distance learning students	2.2.1 No significant difference in grade distributions of online and on-campus courses 2.2.2 Student satisfaction with access to help services for online courses (GSS mean of 4.25 or higher) 2.2.3 Overall student satisfaction with online courses (GSS mean of 4.25 or higher)
Goal 3: Increase students' college readiness and success*	3.1 Prepare students for success in foundational courses	3.1.1 Decrease in gateway course dropout rate 3.1.2 Increase in percentage of students earning C or above in developmental education
	3.2 Ensure students attain college-level general education competencies	3.2.1 80% of externally-evaluated student learning artifacts reflect "proficient" or "developing" outcomes leading to college-level general education competencies 3.2.2 CAAP test and subtest scores exceed mean scores of national cohort 3.2.3 Average GPA of Chipola transfers in State University System equals or exceeds that of total Florida College System transfers in State University System 3.2.4 Students report educational experience contributed to acquiring broad general education (CCSSE mean of 3.25 or higher) 3.2.5 Students self-report college-level competency attainment (GSS mean of 4.25 or higher)

Goal 4: Prepare students for careers*	4.1	Prepare students to make informed career and education decisions	4.1.1	Increase in students reporting that Chipola helped them develop clearer career goals
			4.1.2	Increase in students reporting that Chipola helped them gain information about careers
			4.1.3	Increase in student satisfaction with career counseling services
	4.2	Prepare students for employment and continued learning	4.2.1	Increase in licensure exam pass rates
			4.2.2	Job placement rate of completers above 90%
			4.2.3	Increase in fundable industry certifications earned by students
			4.2.4	Success rate for students in degree or certificate programs above 90%
Goal 5: Provide a high quality dual enrollment program	5.1	Provide off-campus dual enrollment courses that are of the same high quality as on-campus courses	5.1.1	No significant difference in course evaluation results of on-campus courses and dual enrollment courses based at high schools
			5.1.2	Fall-to-fall retention rate of students with prior dual enrollment credits equals or exceeds that of students with no prior dual enrollment credits
			5.1.3	Completion rate of students with prior dual enrollment credits equals or exceeds that of students with no prior dual enrollment credits
			5.1.4	Final grades earned by students with prior off-campus dual enrollment credits equal or exceed those of students with no prior off-campus dual enrollment credits in AMH, AML, BSC, ENC ENL, HUM, MAC, MCB, MGF, PSY, STA, WOH courses
	5.2	Ensure that learning resources and academic support services are readily available to students in off-campus dual enrollment courses	5.2.1	Grade distributions in off-campus dual enrollment courses equal or exceed those of the same courses taught on campus
Goal 6: Provide a safe and secure campus environment	6.1	Provide an aesthetically pleasing campus environment	6.1.1	Student satisfaction with facilities and grounds (GSS mean of 4.25 or higher)
			6.1.2	Employee positive rating of condition of physical facilities (ES mean of 4.25 or higher)
			6.1.3	Employee positive rating of condition of campus grounds (ES mean of 4.25 or higher)
			6.1.4	Employees report that Chipola is a good place to work (ES mean of 4.25 or higher)
	6.2	Minimize risks of property loss for individuals and the institution	6.2.1	No increase in crime statistics described in Annual Security Report
			6.2.2	Student satisfaction with safety and security (GSS mean of 4.25 or higher)
			6.2.3	Employee positive rating of safety and security (ES mean of 4.25 or higher)
			6.2.4	Employees report that Chipola provides a safe environment for students, employees, and guests (ES mean of 4.25 or higher)
Goal 7: Manage resources responsibly	7.1	Ensure appropriate use of resources	7.1.1	No adverse audit results
	7.2	Use resources efficiently	7.2.1	Expenditures within budget
			7.2.2	Funds procured through grant process
			7.2.3	Tuition and fees lower than Florida College System average

Goal 8: Facilitate regional development	8.1 Support economic development in the region	8.1.1 Career program offerings address regional occupational demand projections 8.1.2 Advisory committee members report Chipola has a positive impact on regional economic development (95% or more on Advisory Committee Member Survey)
	8.2 Support cultural and social development in the region	8.2.1 Increase in attendance at performing arts events 8.2.2 Employees report cultural events enhance quality of life in region (ES mean of 4.25 or higher) 8.2.3 Overall satisfaction with student activities and events (GSS mean of 4.25 or higher)
Goal 9: Remain a leading institution in the Florida College System	9.1 Maximize outcomes on institutional performance measures	9.1.1 Achieve top-tier status in performance-based funding rating 9.1.2 Exceed Florida College System averages on FCS Accountability Outcome Measures
	9.2 Provide a high quality overall educational experience	9.2.1 SACSCOC institutional accreditation maintained 9.2.2 Program accreditations maintained 9.2.3 Student satisfaction with quality of teaching (GSS mean of 4.25 or higher) 9.2.4 Student satisfaction with quality of services (GSS mean of 4.25 or higher) 9.2.5 Student satisfaction with educational experience at Chipola (GSS mean of 4.25 or higher) 9.2.6 Overall positive rating of administrative leadership by employees (ES mean of 4.25 or higher)

*Goals 1 through 4 align with the four goals in *Stepping Up: A Strategic Plan for the Florida College System, 2012-2013 to 2017-2018.*

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