



Career Readiness at Chipola College

March 2026 | Academic Year 2024-25 | Community College Survey of Student Engagement (CCSSE) Data

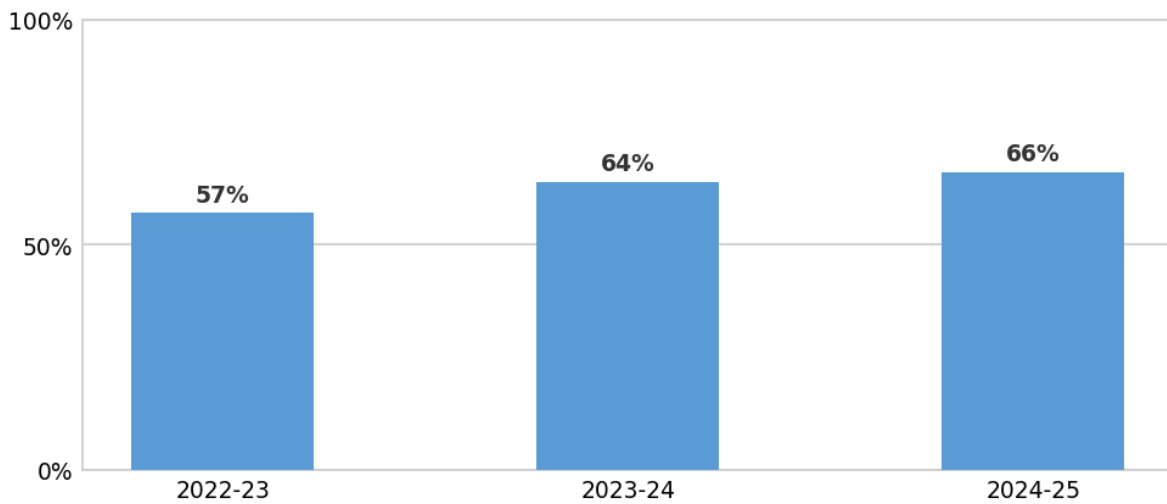
Strategic Initiative: Increase Career Readiness Support

Master Plan Goal 3.2 directs Chipola College to prepare students for employment through career goal development, career information access, and career counseling services. The CCSSE is administered to a random sample of Chipola students each spring. The 2024-25 administration (Spring 2025) reflects responses from students across all program types. Results inform planning, staffing, and service delivery decisions for 2025-26.

Priority Outcome: Increased percentage of students reporting that Chipola helped them develop clearer career goals

CCSSE Response: Percentage Students Reporting That Chipola Experience Helped Them “Quite a Bit” or “Very Much”

Develop Clearer Career Goals

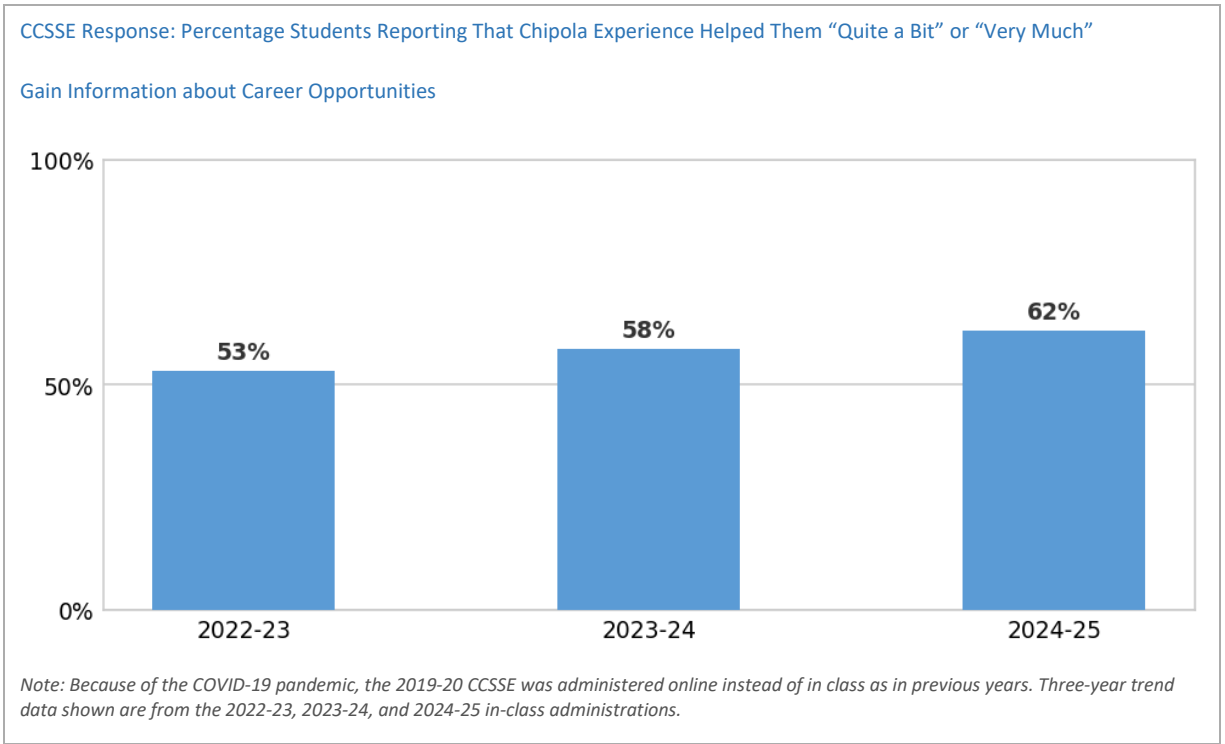


Note: Because of the COVID-19 pandemic, the 2019-20 CCSSE was administered online instead of in class as in previous years. Three-year trend data shown are from the 2022-23, 2023-24, and 2024-25 in-class administrations.

CCSSE Survey Item	2022-23	2023-24	2024-25
% responding “Quite a bit” or “Very much” — Item 11h	57%	64%	66%

Finding: Career goal clarity has improved consistently over three years, rising from 57% in 2022-23 to 66% in 2024-25 — a nine-percentage-point gain. This is among Chipola’s strongest CCSSE outcomes.

Priority Outcome: Increased percentage of students reporting that Chipola helped them gain information about careers

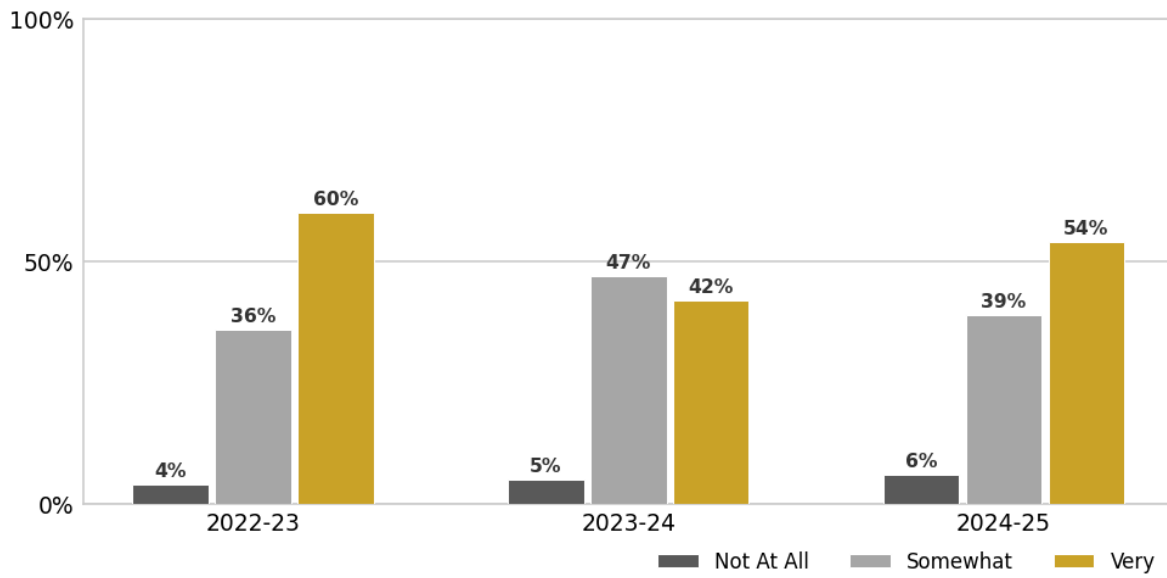


CCSSE Survey Item	2022-23	2023-24	2024-25
% responding “Quite a bit” or “Very much” — Item 11i	53%	58%	62%

Finding: Student access to career opportunity information improved steadily from 53% to **62% in 2024-25**. This nine-point improvement reflects Chipola’s career programming, faculty integration, and advising outreach efforts.

Priority Outcome: Increased percentage of students reporting satisfaction with career counseling services

CCSSE Response: Percentage of Students Reporting Satisfaction with Chipola’s Career Counseling Services



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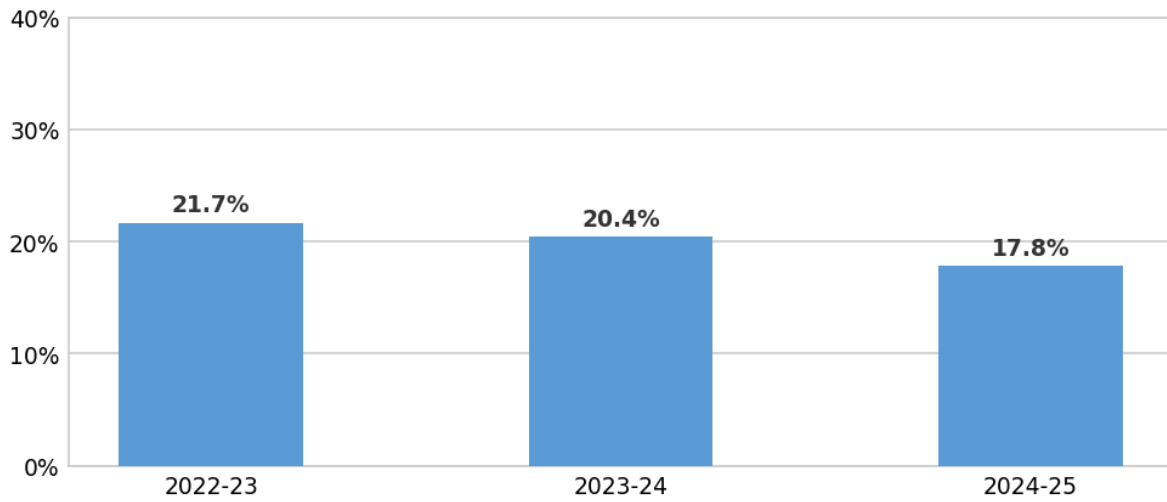
Response Category	2022-23	2023-24	2024-25
Not at All Satisfied	4%	5%	6%
Somewhat Satisfied	36%	47%	39%
Very Satisfied	60%	42%	54%

Finding: Career counseling satisfaction rebounded in 2024-25, with **54% reporting “Very” satisfied** after a dip to 42% in 2023-24. Note that the “Not At All” category also edged up slightly (4%→6%); continued monitoring is warranted.

Priority Outcome: Increased frequency of students using career counseling services

CCSSE Response: Percentage of Students Who Used Career Counseling Services 2 or More Times

(2024-25 Small Colleges Cohort Benchmark: 20.2%)



Scale: 3 = 5 or more times, 2 = 2-4 times, 1 = 1 time, 0 = never

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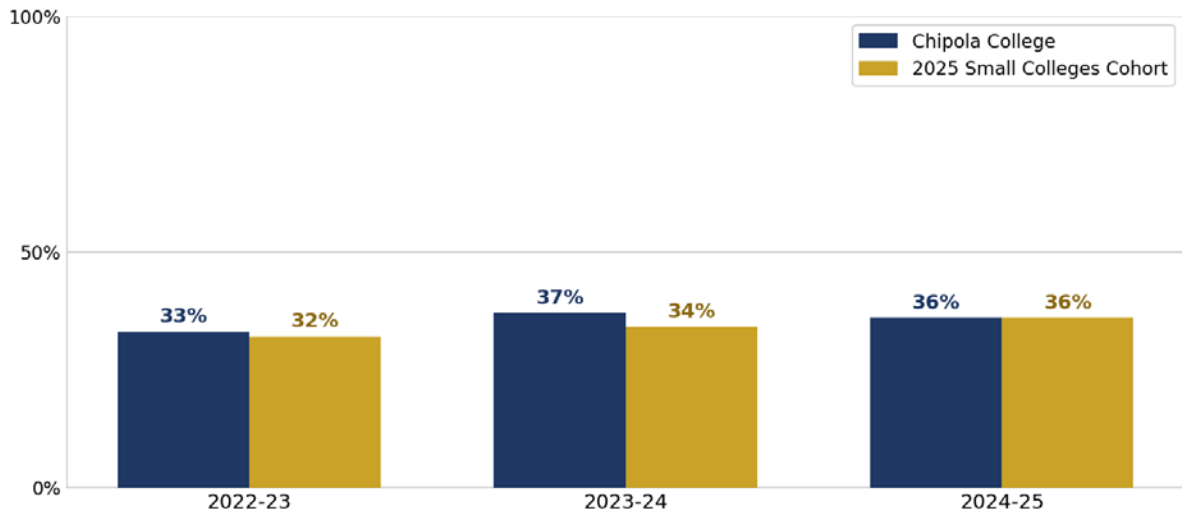
Metric	2022-23	2023-24	2024-25
Used career counseling 2+ times	21.7%	20.4%	17.8%
2025 Small Colleges Cohort comparison	—	—	20.2%

Finding: Career counseling usage has **declined three consecutive years** (21.7% → 20.4% → 17.8%) and now falls below the small colleges cohort benchmark of 20.2%. This is the primary area of concern for Goal 3.2.

Priority Outcome: Supplementary Career Engagement Data

CCSSE Response: Percentage of Students Who “Often” or “Very Often” Talked About Career Plans

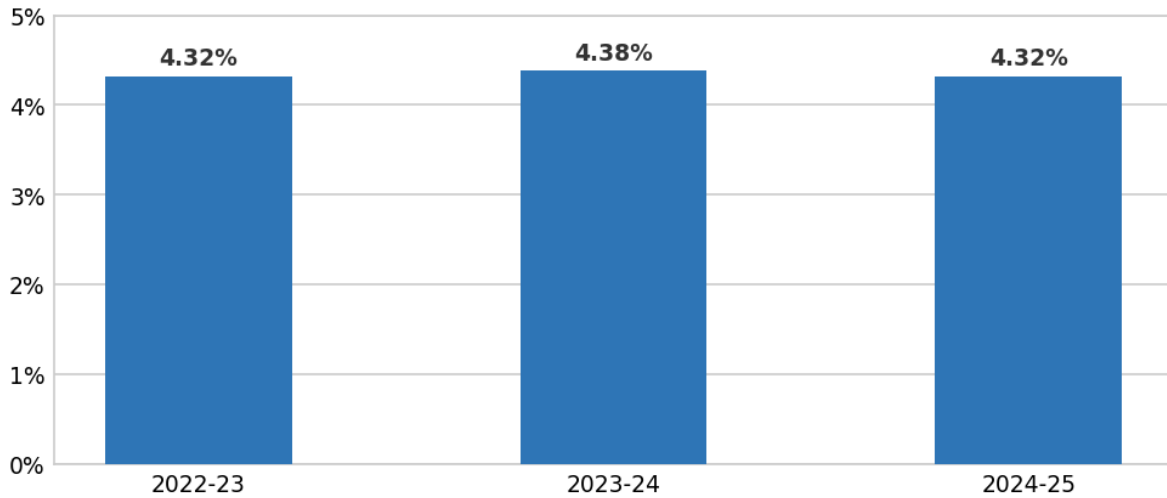
with an Instructor or Advisor (Chipola College vs. 2025 Small Colleges Cohort)



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GSS Mean: Extent to Which Overall Educational Experience at Chipola Helped in Establishing Career Goals

(Scale: 5 = very much, 4 = much, 3 = average, 2 = not much, 1 = none)



Source: Graduating Student Survey (GSS) administered annually to AA/AS/BS program completers.

Measure	2023-24	2024-25
CCSSE 4I: % talking “Often”/“Very Often” with instructor about career plans (Chipola)	37%	36%
CCSSE 4I: National Small College Cohort comparison	34%	36%
GSS: Overall educational experience helped establish career goals (mean, 1–5 scale)	4.38	4.32

Finding: In 2024-25, Chipola students (36%) matched the national small colleges cohort (36%) for talking about career plans with instructors or advisors. Graduating students also consistently rate Chipola highly for career goal development (GSS mean **4.32 out of 5.0** in 2024-25), confirming that students who complete programs leave with strong career direction.

Priority Outcome: Summary of Master Plan Goal 3.2 Priority Outcomes (2024-25)

Priority Outcome	2024-25 Result	Status
3.2.1 Develop clearer career goals (CCSSE 11h)	66%	MET
3.2.2 Gain career information (CCSSE 11i)	62%	MET
3.2.3 Career counseling satisfaction (% "Very")	54%	PROGRESSING
3.2.4 Career counseling usage (% used 2+ times)	17.8%	NOT MET
Supp. Talked w/ instructor about career plans (4I)	36%	MET

Chipola Facts is a monthly accountability and institutional effectiveness factsheet published jointly by the Chipola College Offices of Development/Planning and Information Systems/Technology. Its purpose is to facilitate good decision-making by publishing college-related data at regular intervals throughout the year. For more information contact Brent Shelton at (850) 718-2344, Chipola College, 3094 Indian Circle, Marianna, FL 32446, sheltonb@chipola.edu.

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