

This Associate in Arts degree program is designed for students who expect to transfer and earn a degree in any area of communications (advertising, public relations, media/communication studies, or media production).

For additional program information, visit the [FSU website](#), [program description](#), and [academic map](#).

Possible job titles for [advertising and public relations](#) include layout coordinator, lobbyist, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, special events coordinator; [media/communication studies](#) includes pre-law, speech writer, lobbyist, salesperson; [media production](#) includes audio visual production, public relations manager, announcer/commentator, film editor, director of photography, advertising manager.

For more information, please visit the [Occupational Outlook Handbook](#) website.

While academic advisors, faculty and staff provide significant academic planning and related assistance to students, completion of all degree requirements, and the process of monitoring progress to that end, is ultimately the responsibility of the student.

ACADEMIC PLAN: Associate in Arts Degree

**Communication
Transfer Institution: Florida State University**

Code 1101 **Program Length** 60 credits

2020-2021

For more information
Contact:
Student Affairs
(850) 718-2266



Entrance Requirements

The School of Communication is a limited access program. Admission criteria are available from the School. An application package must be completed and submitted to the School of Communication, see <http://www.comm.cci.fsu.edu/>. Minimum requirements for admission into this major include: an overall GPA of 3.0 on all college coursework attempted; a completed application submitted to the School of Communication on or before the first business day in February for each year; and transcripts from all colleges and universities attended. Students must have completed 52 hours of college coursework at the end of the semester of application. Check FSU website for specific details.

For students desiring a BA this may be satisfied by completing the 2220 level of foreign language; American Sign Language through ASL 2160C at FSU; or for students desiring a BS completing three courses of business language (ECO 2013, ECO 2023, and STA 2023) instead of the modern language requirement. All grades must be "C" or higher to satisfy this requirement. If additional foreign language is required, but is not taken before transfer, student will be required to take a placement test over the material covered in the first two years before being allowed to take additional foreign language. If the student does not pass, he/she may be denied admission into the program.

FSU requires basic computer proficiency. CGS 1060 or CGS 1100 will satisfy this requirement. Grade of "C" or higher required.

FSU requires one Natural Science course with a Lab to be completed before graduation. This is not an admission requirement.

Students should review the FSU Academic Program Guide for Communications concentration requirements.

FRESHMAN YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
ENC 1101 ¹	Communication Skills I	3	ENC 1102 ¹	Communication Skills II	3
XXX XXXX ^{1,6}	NATURAL SCIENCE CORE w/LAB	4	ECO 2013 ⁴	Macroeconomics	3
XXX XXXX	Mathematics Core	3	STA 2023 ⁴	Introduction to Statistics	3
SPN 1120 ^{4,5}	Elementary Spanish		XXX XXXX ¹	NATURAL SCIENCE	3
or XXX XXXX ^{2,3,4}	or ELECTIVE	1-4	SPN 1121 ^{4,5}	Elementary Spanish	
SLS 1401	Career and Life Planning	1	or XXX XXXX ^{2,3,4}	or ELECTIVE	3-4
SLS 1101	Orientation	1			
TOTAL		13-16	TOTAL		15-16

SOPHOMORE YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
XXX XXXX ¹	GORDON RULE WRITING	3	XXX XXXX ¹	GORDON RULE WRITING	3
SPC 2608	Effective Public Speaking	3	SPC 2050 or ORI 2000	Prin. of Speech or Oral Interpretation	3
SPN 2220 ^{4,5}	Intermediate Spanish I		MMC 1000	Survey of Mass Communication	3
or XXX XXXX ^{2,3}	or ELECTIVE	3-4	XXX XXXX ¹	HUMANITIES CORE	3
ECO 2023 ⁴	Microeconomics	3	CGS 1060	Intro to Microcomputer Use	3
PSY 2012	General Psychology	3	XXX XXXX ^{2,3,7}	ELECTIVE	3
TOTAL		15-16	TOTAL		18

- ¹ See General Education Requirements in current Chipola College Catalog.
- ² Electives should include course work in foreign language, computers, statistics, speaking and writing courses, or courses to meet the business language option above.
- ³ FSU requires 6 hrs. of international/diversity courses. If you complete an AA degree before transferring, FSU only requires 3 hrs. of international/diversity coursework. Chipola courses that meet this requirement include AMH 2091/2093, ASH 1044, GEA 2001/2002, REL 2300, SYG 1010, and THE 1000.
- ⁴ **For students desiring a BS, completion of these courses (ECO 2013, ECO 2023, and STA 2023) meets the business language requirement.**
- ⁵ **For students desiring a BA, THIS MAJOR REQUIRES FOREIGN LANGUAGE THROUGH THE 2220 LEVEL..**
- ⁶ FSU requires one Natural Science course with a Lab to be completed before graduation. This is not an admission requirement.
- ⁷ **All first-time-in-college students (Fall 2018 and beyond) are required to demonstrate competency in civic literacy through one of the following options:** 1) successfully passing either POS 2041 American Federal Government or AMH 2020 American History Since 1865, or 2) achieving the standard score on AP Government and Politics: United States, AP United States History or CLEP: American Government.