

This Associate in Arts degree program is designed for students who plan to transfer and earn the Bachelor of Arts degree in Communication Arts at the University of West Florida.

For additional program information, visit the [UWF website](http://www.uwf.edu).

Possible job titles for advertising and public relations include layout coordinator, benefits manager, lobbyist, account manager, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, personnel manager, special events coordinator; communication studies includes pre-law, speech writer, manager, lobbyist, salesperson; general communication includes arbitrator, recruiter, technical writer, employment interviewer, job analyst, public service representative, publicity director, labor relations manager, lobbyist; mass communications includes audio visual production, critic, programmer, public relations manager, announcer/commentator, film editor, director of photography, advertising manager.

For more information, please visit [Occupational Outlook Handbook website](http://www.uwf.edu).

While academic advisors, faculty and staff provide significant academic planning and related assistance to students, completion of all degree requirements, and the process of monitoring progress to that end, is ultimately the responsibility of the student.

ACADEMIC PLAN: Associate in Arts Degree

Communication

Transfer Institution: University of West Florida

Code 1101 Program Length 60 credits

Entrance Requirements

This limited access and nationally recognized program includes specializations in advertising, journalism, organizational communication, public relations, telecommunication and film.

All first time in college (Fall 2014 and beyond) students are required to successfully complete two years of the same foreign language in high school or two semesters of the same foreign language at the college level before the associate degree is awarded. Home School students must demonstrate competency through competency testing.

FRESHMAN YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
ENC 1101 ¹	English Composition I	3	ENC 1102 ¹	English Composition II	3
MAC 1105	College Algebra	3	STA 2023 ²	Intro to Statistics	3
XXX XXXX ^{1,6}	SOCIAL SCIENCE CORE	3	SPC 2608 ⁵	Effective Public Speaking	3
XXX XXXX ¹	NATURAL SCIENCE CORE	3	XXX XXXX ¹	NATURAL SCIENCE	3
SLS 1401	Career and Life Planning	1	XXX XXXX ^{1,6}	SOCIAL SCIENCE	3
SLS 1101	Orientation	1			
TOTAL		14	TOTAL		15

SOPHOMORE YEAR

1st Semester		Sem. Hrs.	2nd Semester		Sem. Hrs.
XXX XXXX ¹	GORDON RULE WRITING	3	XXX XXXX ¹	GORDON RULE WRITING	3
CGS 1060 ³	Intro. to Microcomputer Use	3	CGS 1100 ³	Microcomputer Applications	3
XXX XXXX ⁶	GEN. ED. REQUIRED COURSE	3	XXX XXXX ¹	HUMANITIES CORE	3
SPC 2050	Principles of Speech		MMC 1000	Survey of Mass Communication	3
or ORI 2000	Oral interpretation	3	SPN 1121 ⁴	Elementary Spanish II	
SPN 1120 ⁴	Elementary Spanish		or XXX XXXX	or ELECTIVE	3-4
or XXX XXXX	or ELECTIVE	3-4			
TOTAL		15-16	TOTAL		15-16

¹ See General Education Requirements in the Current Chipola College Catalog.

² If you have completed STA 2122, you have met this requirement. You cannot receive credit for both STA 2122 and STA 2023.

³ Prerequisite for CGS 1100 is CGS 1060 or CIS 1000 with a "C" or better or an acceptable score on the CGS 1100 Screening Exam.

⁴ If student has taken 2 credits of Foreign Language in high school then choose elective.

⁵ Prerequisite coursework. A minimum grade of "C" is required.

⁶ **All first-time-in-college students (Fall 2018 and beyond) are required to demonstrate competency in civic literacy through one of the following options:**

1) successfully passing either POS 2041 American Federal Government or AMH 2020 American History Since 1865, or 2) achieving the standard score on AP Government and Politics: United States, AP United States History or CLEP: American Government.

2020-2021

For more information
Contact:

Student Affairs
Chipola College
(850) 718-2266

